| | 1 Beginner | 2 Capable | 3 Accomplished | 4 Expert |
|-------------------------|---|--|--|--|
| Quality of Writing | - post has no style or voice - gives no new information on the topic - poorly organized | - post has little style or voice - gives some new information on the topic - poorly organized | - written in a somewhat interesting style and voice - some new information on the topic or reflective - well organized | - written in an interesting style and voice - very informative or deeply reflective - well organized |
| Presentatio n X 1 | many words misspelled many grammar errors formatting makes post difficult to follow or read | several spelling errors several grammar errors formatting makes it difficult to follow or read | few spelling errors few grammar errors some formatting to help make the post easier to read | all words spelled correctly no grammar errors formatting makes the post more interesting and easier to read |
| Multimedia x 2 | - no multimedia | - one piece of multimedia | - several pieces of multimedia | multiple pieces of multimedia multimedia adds new information or perspective to post |
| Community × 1 | - no links - post is not tagged or categorized | - one or more links - only "easy" links - post may be categorized or tagged | - several links included that add to the reader's understanding - post may be categorized or tagged | several links to places that add to readers understanding post is fully categorized and tagged |